

PRESS RELEASE

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FOR IMMEDIATE RELEASE



Celebrate the Galactic Saga: The Downtown Mount Vernon Merchants Host "MAY THE FOURTH BE WITH YOU"!

MOUNT VERNON, OHIO - Get ready to set out on an intergalactic adventure as Downtown Mount Vernon transforms into a haven for all things Star Wars! Join us all day on May 4, 2024 as we celebrate the iconic saga that has captured hearts across the galaxy.

The force will be strong in Downtown Mount Vernon on May 4th, as we invite fans of all ages to immerse themselves in a universe filled with Jedi, Sith, droids, and more. Beginning at 12:00 PM, the streets will be alive with the sounds of lightsabers clashing and droids beeping. Event attendees are encouraged to wear their best Jedi robes, Sith armor, or droid disguises all day to be entered in drawings, receive discounts, and take pictures at the various selfie stations around town.

Highlights of the event include:

- **Kids' Jedi Training from 12:00-4:00 PM:** Embark on an epic journey to a galaxy far, far away with our Jedi Training. Younglings and Padawans, ages 6-14, are invited to join us for an unforgettable experience where they will learn the ways of the Force by completing the Five Jedi Trials: Trial of the Flesh, Trial of Courage, Trial of Insight, Trial of Skill, and Trial of the Spirit. After completing all five, participants will receive their official Jedi Medallion. A printable Jedi Training Map will be available in the *May the Fourth Be With You* event page.
- **Galactic Market:** Explore the bustling Downtown Mount Vernon shops and restaurants to enjoy specials, discounts, trivia, and selfie stations all day.
- **Lightsaber Training:** Train to become a true master of the Lightsaber with training at Old Mr. Bailiwick's. Learn the art of combat and hone your skills under the guidance of experience Jedi Masters. Younglings and Padawans welcome! *Spaces are limited and pre-registration is required by contacting Old Mr. Bailiwick's (740) 326-9093.*
- **Designated Outdoor Refreshment Area (DORA), 4:00-11:00 PM:** Visit your favorite Downtown Cantina to enjoy refreshing D.O.R.A. beverages to-go as you make your way through the Galaxy. For more information on MV DORA visit www.experiencemv.org/mount-vernon-dora.
- **Grogu "Baby Yoda" Scavenger Hunt:** Set about on a whimsical journey through the heart of Downtown as Grogu becomes your unexpected guide to an enchanting scavenger hunt! Join the galaxy's most beloved little green

creature at Almost Famous Sweets & Sodas as he holds the the first key (QR code) to unlocking a series of clues scattered through various shops ending with a small prize. Good luck and May the Force Be With You!

- **Cantina Concert and Costume Contest:** End the day on a high note with live music at Flappers Bar & Grille featuring *Roundhouse*. While you're there show off your best Jedi robes, Sith armor, or droid disguises in an epic costume contest. Prizes will be awards for the most authentic and creative costume, so channel your inner Skywalker or Vader and join the fun!

Don't miss this opportunity to celebrate Star Wars Day in style. Whether you're a seasoned Jedi Master or Youngling taking your first steps into the larger world of Star Wars fandom, there's something for everyone in Downtown Mount Vernon.

EVENT DETAILS:

- **Date:** May 4, 2024
- **Time:** Beginning at 12:00 PM; DORA 4:00-11:00 PM; *Check merchant websites for exact hours of operation.*
- **Location:** Downtown Mount Vernon

For more information and updates about ***MAY THE FOURTH BE WITH YOU*** visit the Mount Vernon Downtown Merchants Facebook page and follow the May The Fourth Be With You event page.

ABOUT DOWNTOWN MOUNT VERNON:

Downtown Mount Vernon is a vibrant community hub known for its historic charm, beautiful rural background, and lively events. From festivals and live theater to farmers' markets and shop hops, there is always something exciting happening in Downtown Mount Vernon.

ABOUT EXPERIENCE MOUNT VERNON:

Experience Mount Vernon is a 501c3 non-profit organization that aims to energize and strengthen an authentic and uniquely downtown experience through community-wide events, beautification projects, and small business support. Visit www.experiencemv.org for more information.

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Additional graphics for media use on the next page.

